SWIM

SPREAD WISDOM

PROBLEMS

Challenges in Current Gaming Landscape

- Instant gratification and lack of wisdom applications

- Shallow nature of social media and information overload

- Passive engagement and lack of creativity in traditional gaming

- Detrimental effects on physical and mental health

- Lack of personalized and holistic learning

- Inadequate support for cultivating creativity and imagination

- Limited emphasis on nurturing real-life skills development

- Safety and limited content for toddlers

- Lack of incentives for time spent in learning in gaming

- Lack of awareness of global affairs to toddlers

SOLUTIONS

Game-based Learning and Earning model for kids and Parents

- Incentivizing parent spreads wisdom to kids and spend time with their kids

- Family rewards for using and motivating recyclable planet-friendly products for kids

- Connecting the world's first metaverse communicable community

- Explore other metaverses in the community

- Converting screen time of the kids to wise Zoo-NFT

- Play-For-Wisdom learn broad awareness of global warming and sustainable lifestyle

WiseME & **MIAMI**

NFT GAME AS AN EXCITING NEW FRONTIER

NFT Game players growing rapidly

50,000 Daily Active User

- In 2022, the total sales volume of NFT games reached $3 billion (DappRadar)
- In 2022, NFT gaming companies raised over $1.5 billion in funding (Crunchbase)
- In 2023, projected NFT market revenue is $1,600 million (Statista)

Expected Market Revenue in 2027 is $532.97B

(Up from $396.13 billion in 2023)

Source: statista.com

NFT GAMES ADOPTION TREND

According to Finder in 2022 , India is on top in adoption of NFT gaming, across 26 countries

✌️ **INDIA |** 34% Currently playing   💡 11% | Planning to play

HONGKONG | 29% Currently playing

UAE | 27% Currently playing

PHILIPPINE | 26% Currently playing

NFT GROWTH PROSPECT

The Global NFT Gaming Market is expected to grow at a **CAGR of 32.56%** during the forecast period from 2022-2027 (Brianza, 2022)

FUTURE OF TODDLERS NFT GAMES

ETHICAL GUIDELINES

Spreading wisdom about ethical guidelines can help regulate the metaverse and decentralized organizations by establishing clear standards of behaviour helping to prevent abuses of power or exploitation (Ning et al., 2021)

RESPONSIBLE DECISION-MAKING

Spreading wisdom about responsible decision-making can also help regulate the metaverse and decentralized organizations by encouraging individuals to consider the long-term impacts of their actions (Wåhlström and Sun, 2022)

COLLABORATION

Spreading wisdom about the importance of collaboration can also help regulate the metaverse and decentralized organizations by encouraging individuals to work together towards common goals (Suzuki et al., 2020)

SWIM is committed to empowering the missions of renowned global organizations

By empowering individuals to embrace wisdom, SWIM aligns with the missions of UNICEF and

other esteemed global organizations, striving to foster a wiser and more enlightened world

POWERED BY 1.3 MILLION WISE-ARDS

Experience the transformative potential of wisdom with "WiseME",

a groundbreaking Play-to-Earn game designed for toddlers and parents.

This innovative game seamlessly integrates Gaming, Learning, and

Earning, empowering both young learners and their parents

GAMING + LEARNING + EARNING

#SPREADWISDOM

WiseME & **MIAMI**

Toddlers/Parents
P-T-E NFT Game

Metaverse inside
a Metaverse

GAMING + **LEARNING** + **EARNING**

WiseME FOR TODDLERS 👧 👦

This mobile game has been specifically designed for children aged 3–10.

The game will be available on both iOS and Android devices and is free to download.

Features

- Educational content tied into gameplay
- Proof-of-contribution
- Funding climate action by playing
- Real-world weather
- Learning-to-earn mechanism
- Interactive storytelling
- Lifelong learning progress tracker
- Empowering green initiatives
- Time management challenges
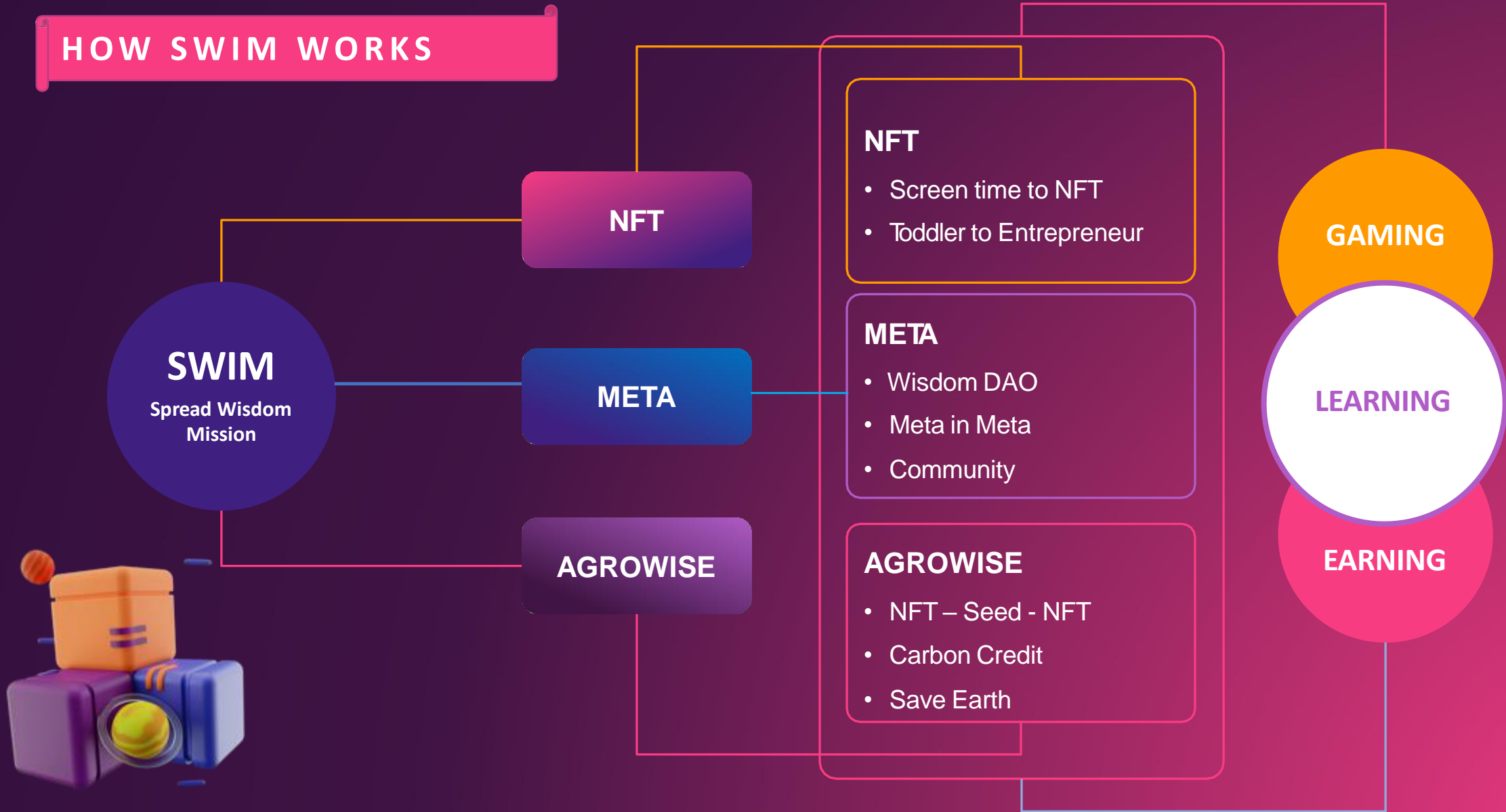
MIAMI | METAVERSE INSIDE METAVERSE

The concept of a metaverse inside a metaverse, or the first-ever communicable community metaverse where all communities' metaverses can come together, has the potential to create a bigger and wiser world.

Features

- Introducing a self-sustaining AI metaverse with AI dimension technology
- Building and linking the meta world to the real world
- Special rewards of NFT (sunNFT) when the user uses the meta verse in outdoor setting
- Developing a special solar-powered rechargeable augmented reality headset
- Advanced AI-powered Non-Playable Characters (NPCs) with a Universal Vibration AI
- Cross-Metaverse Quests and Collaborations
- Time and Space Exploration
- Wisdom Transfer Mechanism

HOW SWIM WORKS

SWIM
Spread Wisdom Mission

NFT

META

AGROWISE

NFT
- Screen time to NFT
- Toddler to Entrepreneur

META
- Wisdom DAO
- Meta in Meta
- Community

AGROWISE
- NFT – Seed - NFT
- Carbon Credit
- Save Earth

GAMING

LEARNING

EARNING

HOW THE SWIM ECOSYSTEM WORKS

SWIM operates within a wise game structure, focused on unlocking minds, sharing knowledge, and fostering profound intelligence in individuals. Our commitment lies in promoting global well-being and disseminating wisdom.

SWIM endeavors to nurture the next generation of wiser, green entrepreneurs while fostering the promotion of wisdom, leading to the construction of a better and healthier earth.

LEARNING

Rewards

Metaverse

SWIM

EARNING

NFT

GAMING

FEATURES

WiseMe: An NFT Game for Toddlers

WiseMe, is a non-fungible token (NFT) game designed specifically for toddlers. Through WiseMe-NFT, we aim to foster a love of learning and exploration in children at an early age.

VR experiences

SWIM's innovative use of Virtual Reality (VR) for early childhood education creates captivating and interactive worlds, offering heightened immersion and engagement for young learners.

Merging Ancient Wisdom with Modern Technology

SWIM draws on timeless wisdom from ancient cultures, creating an enriching learning experience for young learners. Promoting cultural awareness, global interconnectedness, and appreciation for diverse heritages.

Metaverse using wise-ecosystem

To enhance the reach and impact of our decentralized ecosystem, we propose the development of a proprietary Metaverse using our advanced layer solutions.
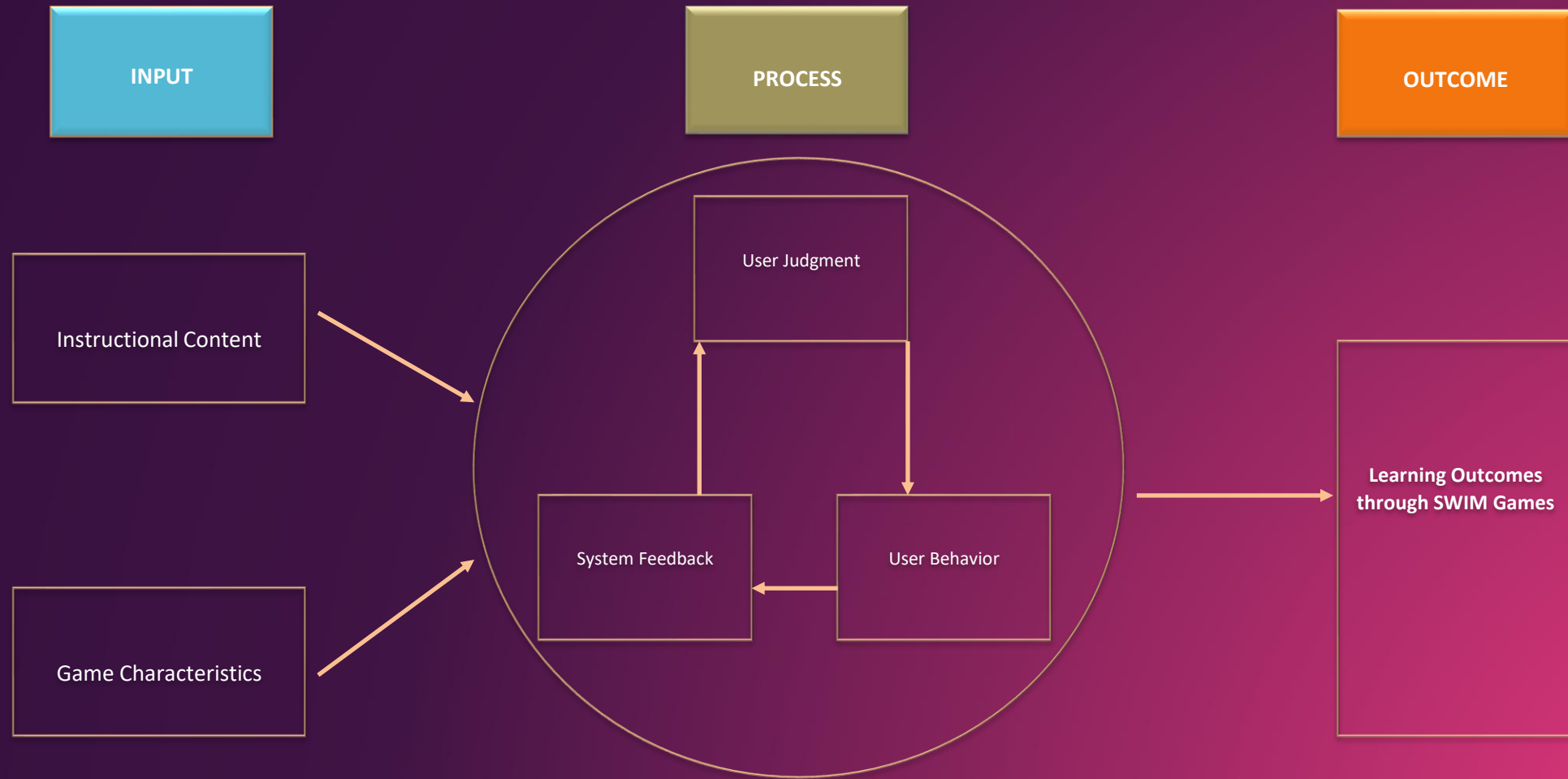
TODDLERS ECONOMY

- Tuition support

- Empowering learning

- NFT earth health tasks

- Meta real world connection

- Environmental responsibility

- Converts screen time into investment

- Screen time converts into future NFT gaming

- Parents will be paid more for interaction with toddlers

The Toddlers' Economy in SWIM goes beyond entertainment, transforming screen time into a meaningful investment for toddlers, empowering them and their parents in a sustainable ecosystem.

SWIM's GAME BASED LEARNING MODEL

INPUT

PROCESS

OUTCOME

Instructional Content

Game Characteristics

User Judgment

System Feedback

User Behavior

Learning Outcomes through SWIM Games

GAME DESIGN AND CHARACTERISTICS

Learning Wisdom Game Design

Affect	Motivation	Cognition	Wisdom
Representation Interactions Attitudes	Self Determination Attribution Goal Orientation	Contest Feedback Gesture	Interactions Social context Environmental context Learning

Learning Wisdom Game Characteristics

Competitive Skills	Learning Objectives	Complexity	Players	Themes	Technology
Observation Reflection Action	Knowledge Comprehension Application Analysis Synthesis Evaluation	Mini Complex	Single Multiple	Strategy Action Adventure Role Board Knowledge Wisdom	Online Desktop Mobile

BUSINESS MODEL CANVAS

Key Partners

- Gaming Developers and Experts
- Educational Institutions and Play Schools
- Top Tier Exchanges
- Environmentally Focused Organizations
- Blockchain technology providers
- Digital marketing and social media agencies
- Parental organizations and advocacy groups

Key Activities

- Developing WiseMe NFT Game
- Integrating AI, VR and AR
- Implementing NFT Collection
- Crafting Mechanism
- Establishing DAO Model
- Environmental Initiatives
- Community Engagement
- Research and Innovation
- Strategic Alliances
- Compliance and Security

Key Resources

- Skilled Researchers and Quantitative Experts
- Blockchain Technology for SWIM Token and NFTs
- Educational Content and Curriculum
- VR and AR Technology for Immersive Experience
- Strong Community

Value Propositions

- Educational Empowerment for Toddlers
- Inclusive and Diverse Content
- Learning-to-Earn Mechanism
- Gamified Learning Experience
- NFT Collectibles
- Positive Social Impact
- Environmental Awareness
- Transparent and Fair Governance Model

Customer Segments

- Toddlers (Aged 3 to 10 years)
- Parents and Guardians
- Educational Institutions and Educators
- Environmental Organizations
- Gaming and NFT Enthusiasts

Channels

- Mobile App Stores (iOS and Android)
- Website and Online Platforms
- Social Media and Influencers
- Parenting Forums and Communities
- Educational Institutions
- Tier 1 and Tier 2 Exchanges
- Educational Events and Conferences

Customer Relationships

- Personalized Support
- Regular Engagement
- User Feedback and Suggestions
- Educational Support for Parents
- Incentive Programs
- Reward-Based Initiatives
- Collaborative Efforts with the Community
- Environmental Impact Reporting

Cost Structure

- Game Development & Platform Maintenance
- Marketing and Promotion
- Partnership and Alliance
- Research and Educational Content Creation
- Operational and Technical Infrastructure
- Compliance and Legal

Revenue Streams

- In-App Purchases & Subscription Plans
- SWIM Token Sales and Exchanges
- Staking Mechanism and Rewards
- NFT Marketplace Transactions
- Licensing and Merchandising
- Certification and Accreditation

TOKEN UTILITIES

SWIM platform utilizes the $SWIM Token as a central element of its ecosystem, providing various utilities and functionalities that enhance the overall experience for users, validators, and content creators
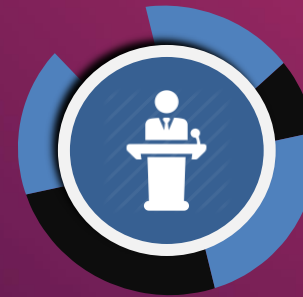
Access to Premium Content

Governance and Voting

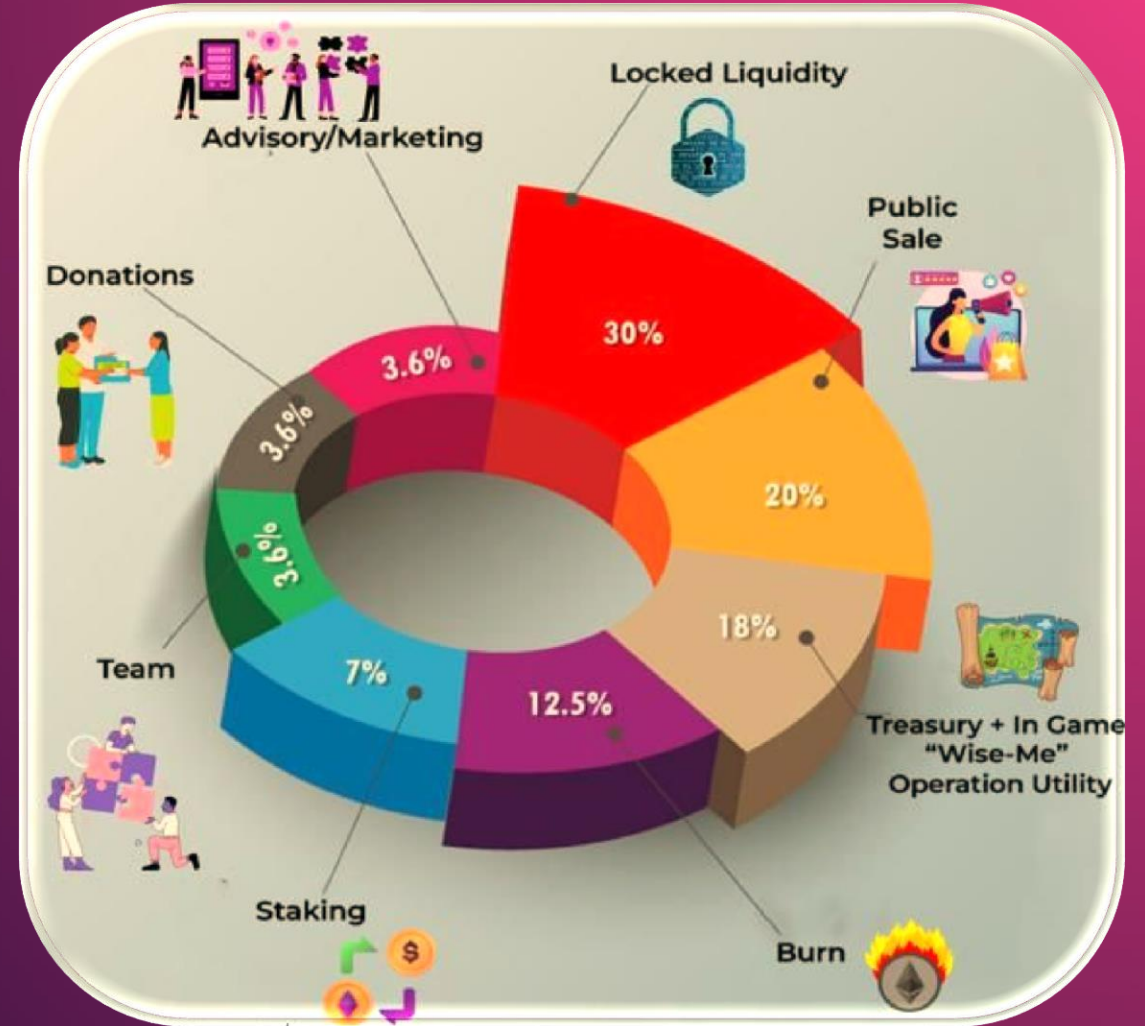**Parental Control and Token Allocation**

Staking, Incentives, and Loyalty
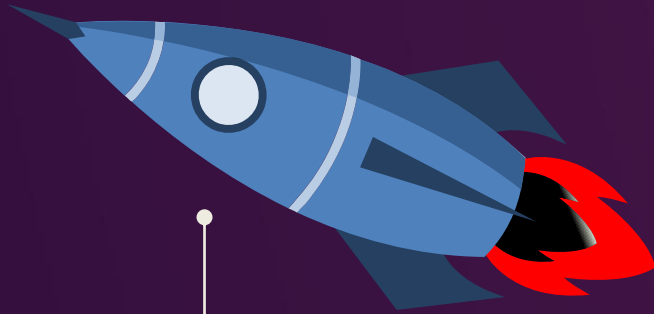
Validator Rewards

Micro-Transactions and In-Game Purchases

TOKENOMICS

Locked Liquidity	30%	Locked 36 months from TGE, vested over 72 months
Public Sale	20%	50% at TGE & 50% after 30 days from TGE
Treasury	18%	Vested over 72 months from TGE
Burn	12.5%	1% monthly burn over next 30 months from TGE
Staking	7%	as per Staking mechanism with different exchange
Team	3.6%	Locked 18 months from TGE, vested over 72 months
Donation	3.6%	Locked 12 months from TGE, vested over 72 months
Advisory	3.6%	Locked 12 months from TGE, vested over 45 months

ROADMAP

SWIM-Spread Wisdom

Q1-2027 to Q1-2028

➤ Impact Measurement
➤ Introduce Innovative NFT Features
➤ Form Strategic Global Alliances
➤ Expand to New Markets
➤ SWIM as NFT gaming leader

Q1-2027 to Q1-2028

Q1-2026 to Q1-2027

Q1-2026 to Q1-2027

➤ Optimize for Growing User Base
➤ Cross-Platform Integration
➤ Launch Dedicated Trading Platform
➤ Enhance Gamification
➤ Enhance Educational Elements
➤ Social Impact Awareness

Q1-2025 to Q1-2026

➤ Continuous Improvement
➤ Collaborate with Environmental Organizations
➤ Launch Reward-based Programs
➤ Explore Integration with Formal Curriculums
➤ Expansion to Tier 1 Exchanges
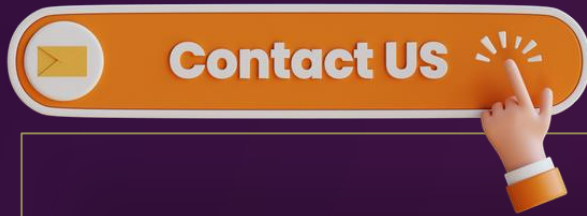
Q1-2025 to Q1-2026

Q1-2024 to Q1-2025

➤ Global Reach
➤ Launching First Stage
➤ Decentralized Governance
➤ In-game eco-friendly initiatives
➤ Release final version of WiseME
➤ Integrate Research-based Content Aligned with UNICEF

Q1-2024 to Q1-2025

Q1-2023 to Q1-2024

➤ Conceptualization
➤ Platform Development
➤ Community Building
➤ Strategic Alliances
➤ Launch WiseME Alpha Version
➤ SWIM Token Launch & Listing

Q1-2023 to Q1-2024

Are you ready to be a part of this groundbreaking movement?

Contact US

- **Website:** www.swimspreadwisdom.io

- **E-mail:** contact@swimspreadwisdom.io

- **Primary Office:** Intershore Chambers, Road Town, Tortola, British Virgin Islands.

FOLLOW

- **Twitter**: @SwimspreadWis

- **YouTube**: @swimspreadwisdom

- **Instagram**: swimspreadwisdom/

- **Medium**: @swim.spreadwisdom

- **LinkedIn**: @swim-spread-wisdom/

- **Telegram**: http://t.me/swim_spreadwisdom

- **Discord**: http://discord.com/invite/mgRbTdjw7H